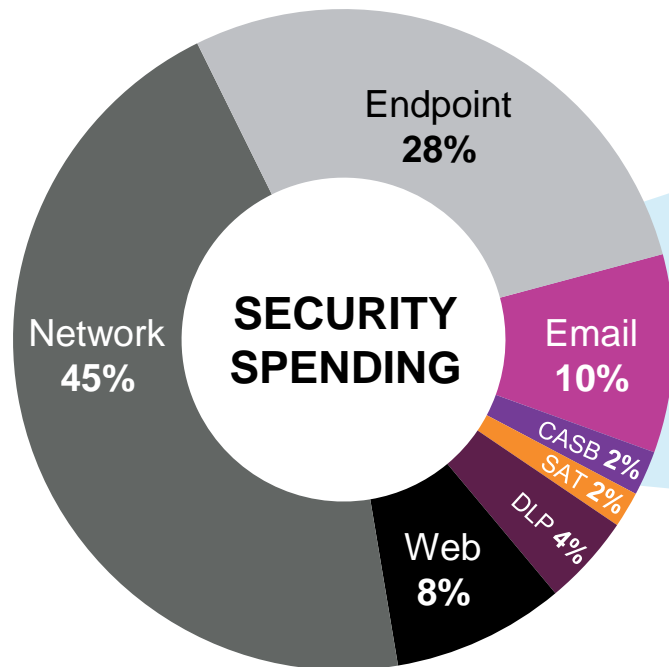




COLLECTIVE

Attackers focused on people, but most defenders didn't



Source: Gartner Information Security, Worldwide 2019–2025, 4Q 2020 update (2021 forecast)

BREACHES



Source: 2021 Verizon DBIR



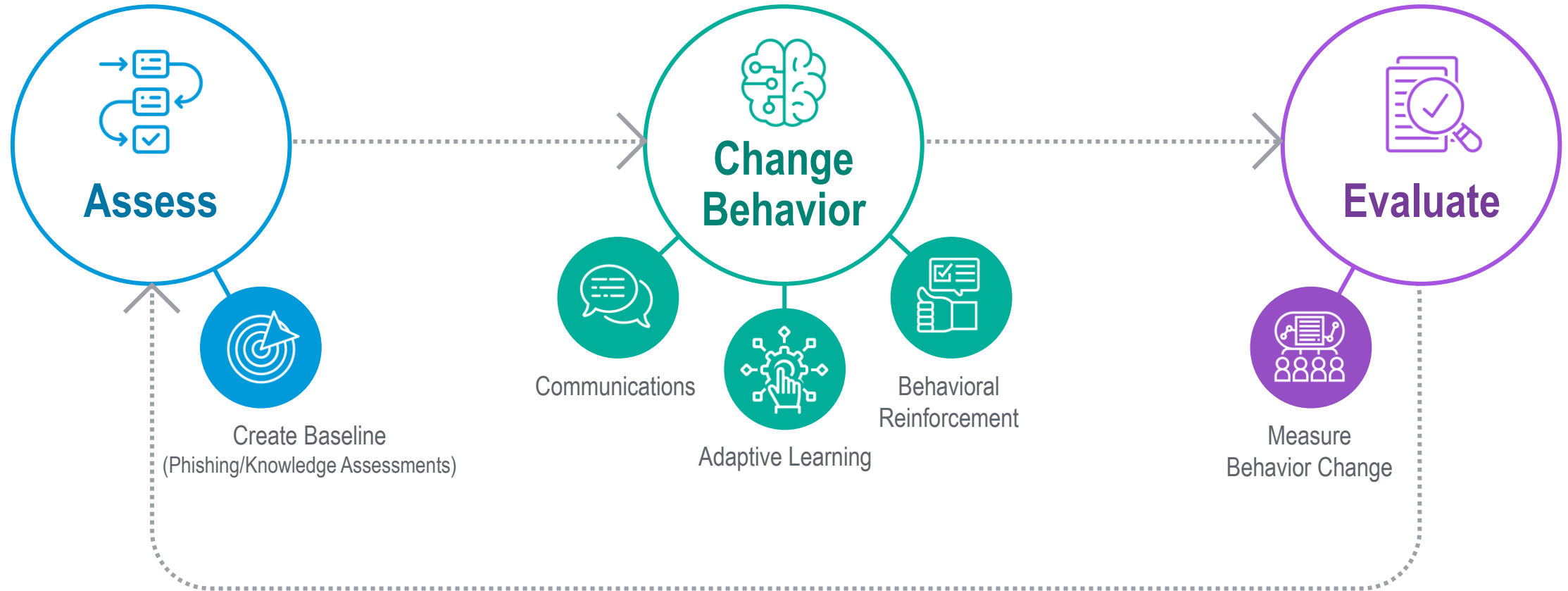
proofpoint®

Proofpoint Security Awareness Training

Andy Boggess-SLED Account Manager-OH/PA/NJ/DE

Gary Sharp-SLED Named Accounts-OH

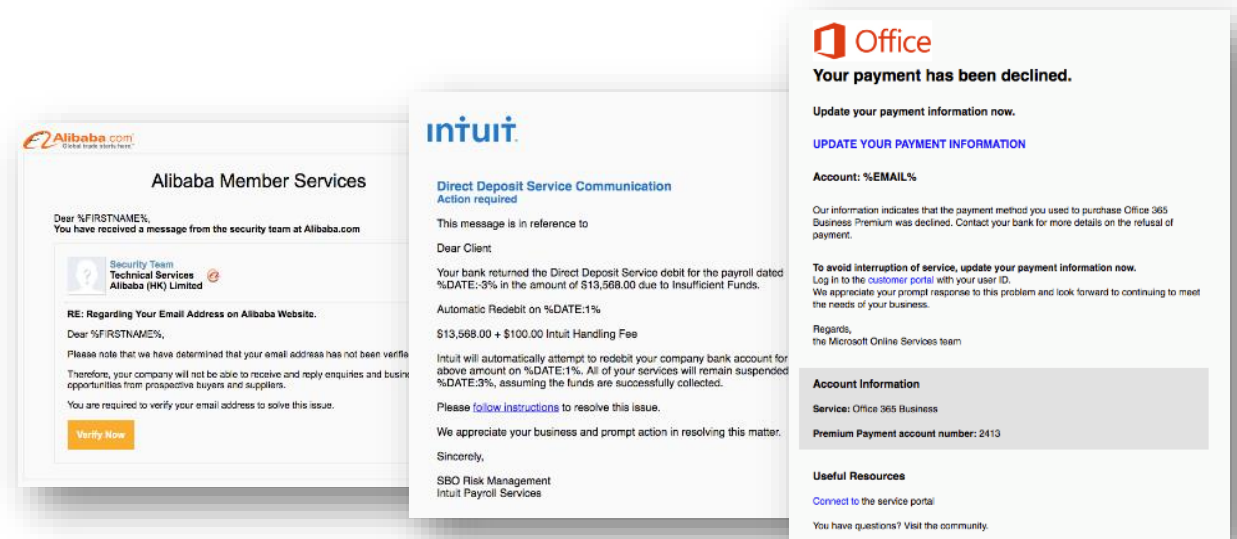
ACE Framework



Assess Baseline Knowledge & Behavior Gaps

Phishing & USB:

- ✓ Real-life, branded templates seen by Proofpoint threat intel
- ✓ Thousands of fully customizable templates in 13+ languages



*“The templates used are incredible. They look like **real phishing** we have seen, and statistics are provided for the average compromise rate.”*

Knowledge Assessments:

- ✓ Choose pre-defined or fully customize assessments
- ✓ Do users understand specific domains, policies, and regulations



ACE Framework: Change Behavior



Content Strategy

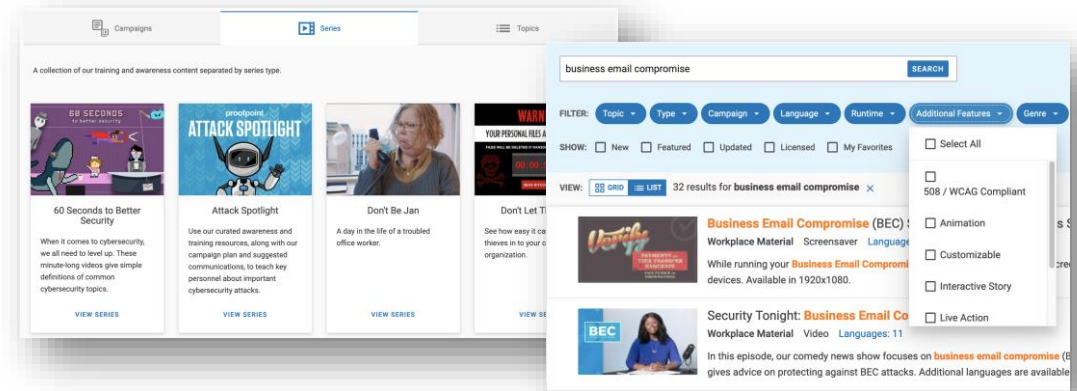
Variety & Assortment

- Styles from corporate to edgy and types like microlearning, choose-your-own-adventure, etc.
- Over 400 modules and 500 awareness assets



Discover & Manage

- Find items quickly with Content Library
- Tags to streamline assignment process: Preview, customize, review, assign or export



2020 | 220+ Modules: Variety, Compliance, and Management

2021 | Adaptive Learning Framework, 300+ Modules

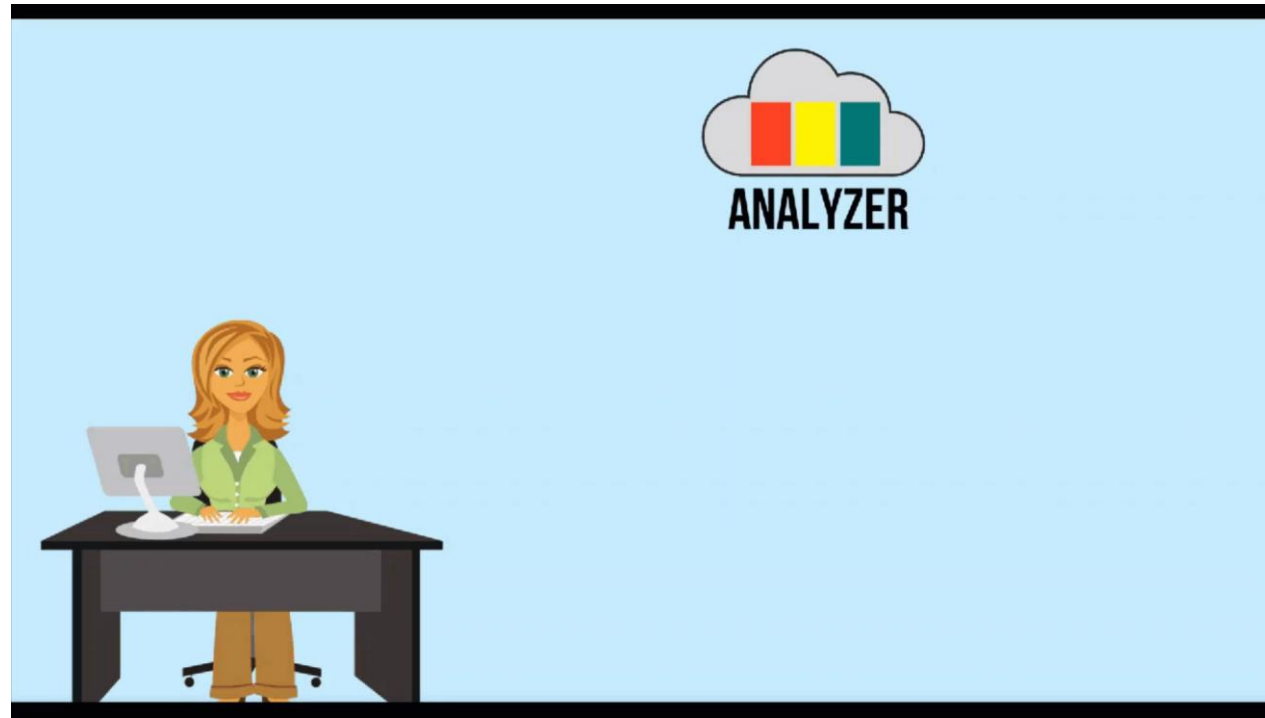
2022 | Learning paths, Gamification, 400+ Modules

PhishAlarm-Reinforce Learning, Reduce IT Overhead

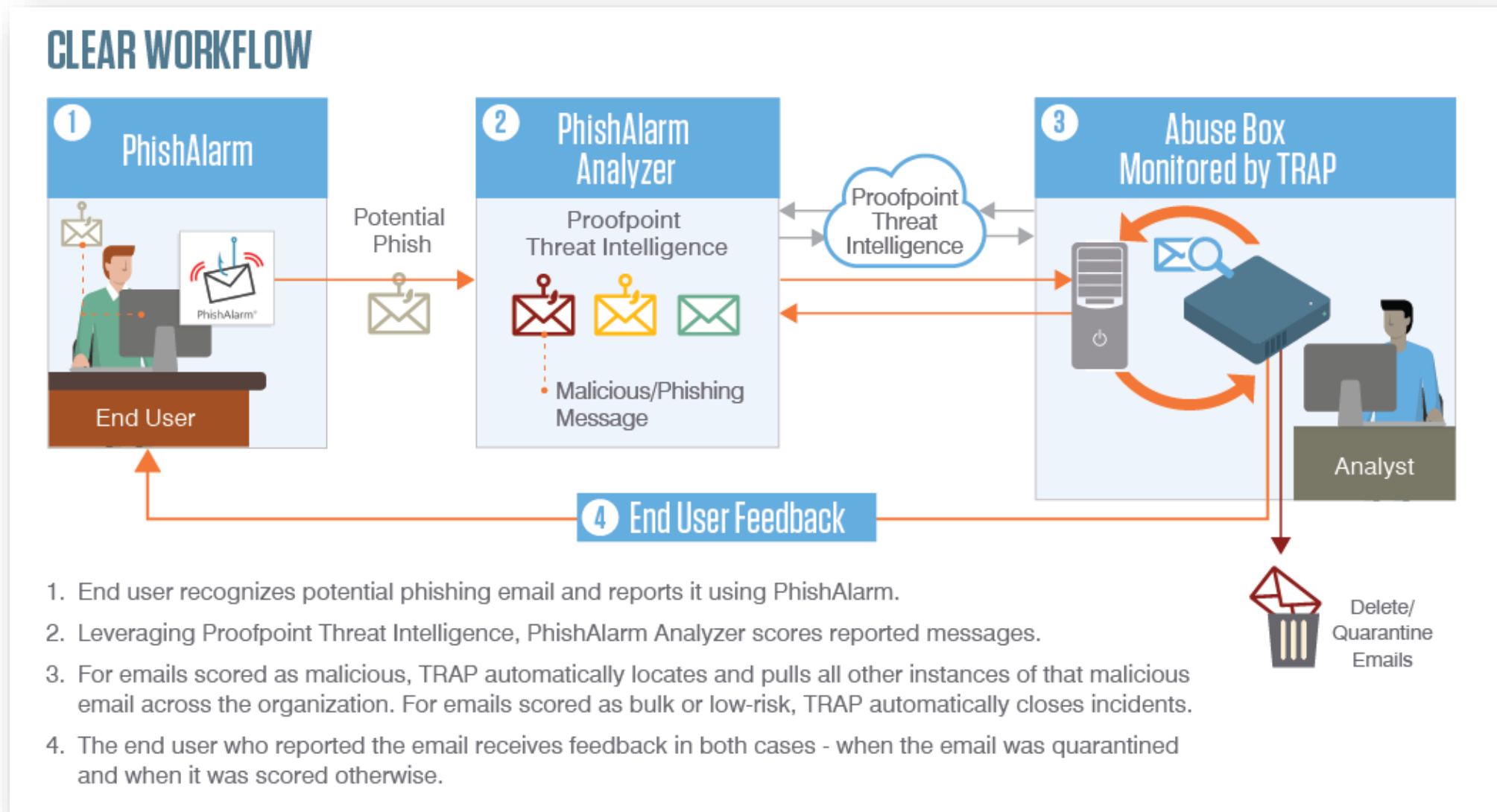
Continuously Engage Users

Streamline Identification of Messages

- Easy, one-click reporting for ongoing engagement and reinforcement of skills



Closed Loop Email Analysis and Response (CLEAR)



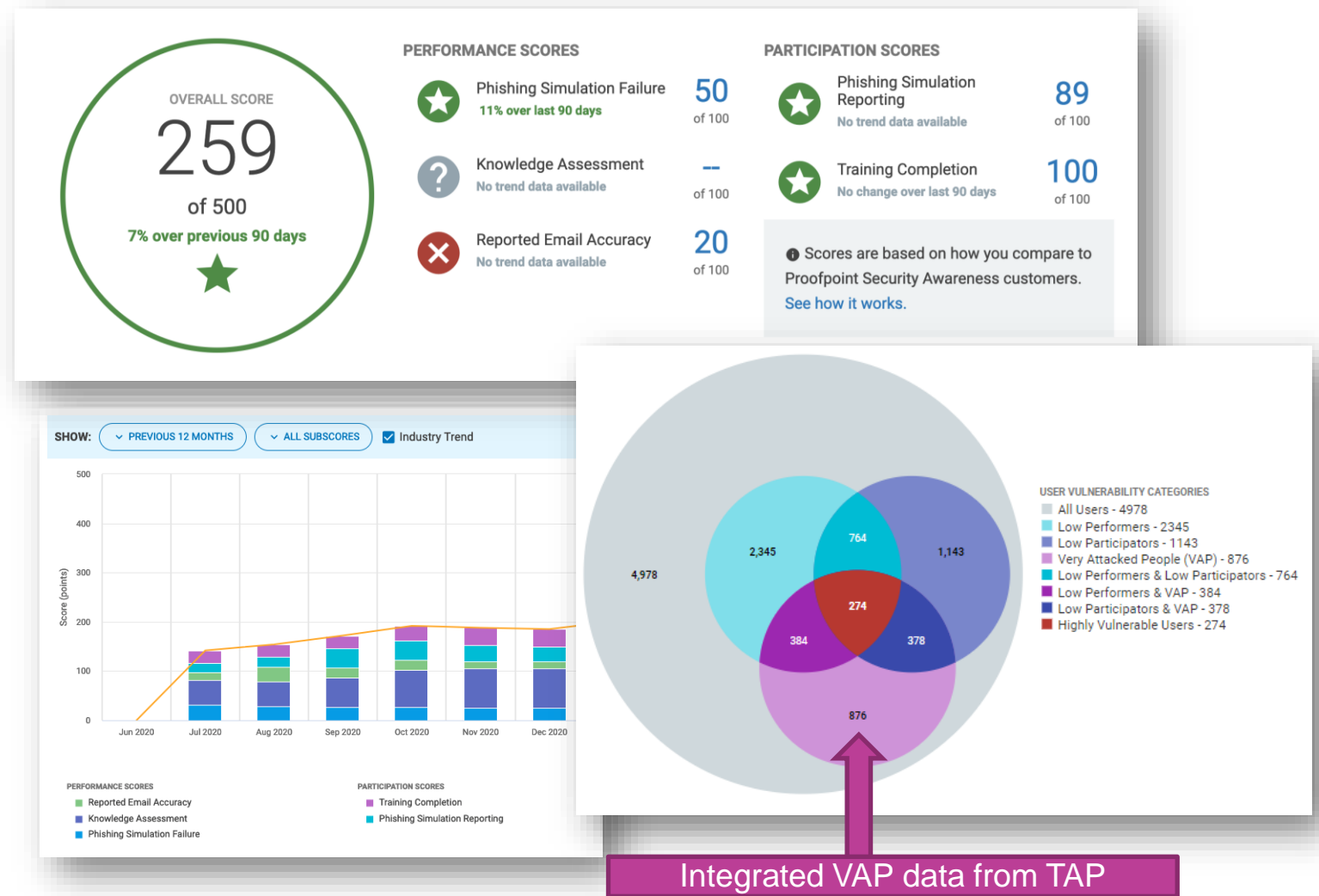
ACE Framework: Evaluate



CISO Dashboard: C-Level Visibility, Admin Actionability

Communicate security awareness results

- Benchmark and take action on areas needing improvement
- Get visibility into vulnerability
- Run focused initiatives based on vulnerability



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